

"Quality of life, diversification of economical activities and learning in rural areas"

Technology and the creation of new opportunities in rural territories

Covilhã, Portugal, 15 September 2010

Parkurbis Auditorium – Covilhã Science and Technology Park

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09:30-10:00 Register and participant reception

Part I

10:00-10:15 Welcome and presentation of the works of the day

Pedro Farromba, Delegated Administrator of Parkurbis

Pedro Neves, I.Zone SGPS

10:15-10:30 E-Ruralnet Project

Herculano Rebordão, I.Zone Knowledge Systems

10:30-11:00 ICT-supported learning as part of Lifelong Learning in rural areas - a

European perspective Fouli Papageorgiou, Euroacademy Association

11:00-11:30 **E-Learning 2.0 in rural areas, a paradox?** Etelberto Costa, Vice-President of the

APG, Professor, Consultant and Trainer, Entertainer of the Learning Working Group@pt.

President of the Center for Trainers and Coaches of the APG

11:30-12:00 Coffee Break

12:00-13:00 Presentation and Discussion: "Quality of life, diversification of the economic

activities and learning: Technologies for lifelong learning and the creation

of new opportunities in rural territories"

The emergence of new business and management of local knowledge, Frederico

Lucas, Projecto Novos Povoadores

e-Learning and Web 2.0 tools supporting learning and local knowledge, Sara Petiz,

I.Zone Knowledge Systems

A look inside:

António Edmundo Ribeiro, Mayor of Figueira de Castelo Rodrigo

Paulo Tourais, Chairman of the Parish Council of Ferro, Director of RUDE

Moderator: Prof. João Leitão, Universidade da Beira Interior





13:00–14:00 Pause for Lunch

Parte II

14:00-15:30

Parallel Workshops

Workshop 1:

Learning throughout life, preservation of knowing places and innovation in the rural areas

Moderator: Etelberto Costa, Consultant and Trainer

Reporter: Joaquina Barrulas, INETI Researcher

Workshop 2:

Technologies to the service of learning and knowledge management

Moderator: Joel Rodrigues, IT, UBI

Reporter: Claudian Dobos, Communication

and territorial development specialist

15:30-17:00

Presentation of conclusions and closing session

Joaquina Barrulas, INETI Researcher Claudian Dobos, Communication and territorial development specialist Pedro Neves, I.Zone SGPS

In the conference there will participate European specialists' partners of the European Project E-ruralnet:

- The European Academy for Sustainable Rural Development, Greece
- PRISMA Centre for Development Studies, Greece
- University of Helsinki, Ruralia Institute for Sustainable Rural Development Finland
- Mediterranean Institute for Sustainable Rural Development, Spain
- Hungarian Academy of Sciences, Centre for Regional Studies, Institute of West Hungary, Hungary
- Nicolas Copernicus University, Institute of Rural Sociology, Poland
- NRC Norton Radstock College, United Kingdom
- UROS University of Rostock, Germany
- Estonian University of Life Sciences, Estonia
- Typical Mutations- Web Services LLP, Greece
- EMMERCE LTD, Sweeden
- Council of National Research Institute of Biometeorology, Italy



